

V1)) What is the top issue on your mind as you consider who to vote for in the 2025 Newfoundland & Labrador provincial election? (coded open-end)																				
	OVERALL %	GENDER		GENERATION (AGE CATEGORIES)				St. John's CMA	PROV. REGION			VOTE INTENT (DECIDED+LEANING)			COMMUNITY TYPE			FED 2025 VOTE		
		Male	Female	GEN Z (18-28)	MILLEN. (29-44)	GEN X (45-60)	BOOMERS (61+)		Eastern	Central	Western	Liberal Party	PC Party	NDP	Urban	Suburban	Rural	LPC	CPC	NDP
Healthcare	29	21	37	15	19	29	39	22	31	35	33	36	27	19	27	24	32	39	22	21
Cost of living	28	30	27	28	38	27	24	31	28	27	28	28	32	31	28	33	28	29	31	29
Economy and jobs	10	12	8	9	9	13	9	11	14	10	3	14	11	6	10	17	8	12	11	9
Housing	8	6	10	15	12	7	4	13	2	5	9	8	4	15	12	12	4	6	7	7
Hydro agreement (Churchill Falls / MOU with Quebec)	6	11	2	1	3	5	11	8	7	2	4	6	7	2	8	5	5	8	8	6
Social supports and poverty	6	6	6	10	6	4	5	6	7	4	6	4	5	13	5	6	7	6	4	0
Political disengagement / indecision	4	3	5	7	3	3	3	4	2	2	5	2	1	5	3	1	4	1	1	5
Government accountability and transparency	3	3	3	1	4	2	5	3	2	3	3	4	3	3	3	3	4	2	4	5
Immigration	3	3	3	6	2	4	2	4	1	3	1	1	6	3	5	2	3	1	7	6
Education	2	2	3	3	5	3	1	2	6	0	1	3	3	5	2	4	2	3	1	4
Infrastructure and transportation	2	2	2	0	4	4	1	1	2	5	1	4	2	0	2	1	3	3	2	2
Other	5	5	5	12	8	2	3	6	8	2	3	3	4	12	6	2	5	4	6	9
Don't know / No answer	8	9	8	13	9	6	8	7	6	10	12	7	7	7	9	8	8	6	9	9
WEIGHTED SAMPLE SIZE (#)	541	261	278	74	116	147	204	216	123	80	94	184	172	57	192	92	245	256	125	35
UNWEIGHTED SAMPLE SIZE (#)	541	292	247	76	132	160	173	240	119	83	74	181	176	64	193	101	235	247	128	38

AMONG: All.

V2)) Of the following parties, which party's candidate are you planning to vote for as MHA in your district in the 2025 Newfoundland & Labrador provincial election?																				
	OVERALL %	GENDER		GENERATION (AGE CATEGORIES)				St. John's CMA	PROV. REGION			VOTE INTENT (DECIDED+LEANING)			COMMUNITY TYPE			FED 2025 VOTE		
		Male	Female	GEN Z (18-28)	MILLEN. (29-44)	GEN X (45-60)	BOOMERS (61+)		Eastern	Central	Western	Liberal Party	PC Party	NDP	Urban	Suburban	Rural	LPC	CPC	NDP
Liberal Party	29	27	32	30	23	31	32	31	29	32	23	86	0	0	34	34	25	48	6	10
Progressive Conservative Party	27	33	21	27	28	27	26	25	30	33	22	0	85	0	22	29	30	15	72	7
Undecided, but I will vote	20	17	24	15	14	23	25	18	25	16	26	11	13	17	18	20	22	22	13	23
New Democratic Party	7	10	5	9	19	5	2	11	4	2	8	0	0	70	9	10	5	6	4	35
Undecided, not sure if I will vote	6	4	7	11	6	4	5	5	4	7	9	2	2	13	7	5	5	4	1	13
I'm not going to vote	5	3	6	7	7	5	3	6	3	2	6	0	0	0	5	0	6	1	1	5
REFUSED (phone)	3	4	2	0	2	3	4	1	5	5	1	0	0	0	2	2	4	3	2	0
An Independent Candidate	2	2	2	0	1	2	2	1	0	3	4	0	0	0	2	1	2	1	1	7
Other	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
WEIGHTED SAMPLE SIZE (#)	541	261	278	74	116	147	204	216	123	80	94	184	172	57	192	92	245	256	125	35
UNWEIGHTED SAMPLE SIZE (#)	541	292	247	76	132	160	173	240	119	83	74	181	176	64	193	101	235	247	128	38

AMONG: All.

V2)) Of the following parties, which party's candidate are you planning to vote for as MHA in your district in the 2025 Newfoundland & Labrador provincial election?																				
	OVERALL %	GENDER		GENERATION (AGE CATEGORIES)				St. John's CMA	PROV. REGION			VOTE INTENT (DECIDED+LEANING)			COMMUNITY TYPE			FED 2025 VOTE		
		Male	Female	GEN Z (18-28)	MILLEN. (29-44)	GEN X (45-60)	BOOMERS (61+)		Eastern	Central	Western	Liberal Party	PC Party	NDP	Urban	Suburban	Rural	LPC	CPC	NDP
Liberal Party	32	29	35	33	25	33	35	34	32	35	24	86	0	0	37	35	28	50	6	10
Progressive Conservative Party	29	35	23	29	31	29	28	27	33	35	24	0	85	0	24	29	33	15	75	8
Undecided, but I will vote	22	19	26	17	15	24	27	19	27	17	28	11	13	17	20	20	24	23	13	24
New Democratic Party	8	11	5	10	21	6	2	12	5	2	8	0	0	70	10	10	6	6	4	37
Undecided, not sure if I will vote	6	4	8	12	7	4	6	6	4	7	10	2	2	13	8	5	6	4	1	13
An Independent Candidate	2	2	2	0	1	2	3	2	0	3	5	0	0	0	2	1	3	1	1	7
Other	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1	0	0	0
WEIGHTED SAMPLE SIZE (#)	498	243	253	68	106	135	189	200	113	75	87	184	172	57	179	90	222	246	121	33
UNWEIGHTED SAMPLE SIZE (#)	499	272	225	71	120	148	160	221	111	77	69	181	176	64	178	99	214	236	125	36

AMONG: Likely & Potential voters (excluded: non-voters).

V2)) Of the following parties, which party's candidate are you planning to vote for as MHA in your district in the 2025 Newfoundland & Labrador provincial election?																				
	OVERALL %	GENDER		GENERATION (AGE CATEGORIES)				St. John's CMA	PROV. REGION			VOTE INTENT (DECIDED+LEANING)			COMMUNITY TYPE			FED 2025 VOTE		
		Male	Female	GEN Z (18-28)	MILLEN. (29-44)	GEN X (45-60)	BOOMERS (61+)		Eastern	Central	Western	Liberal Party	PC Party	NDP	Urban	Suburban	Rural	LPC	CPC	NDP
Liberal Party	45	37	54	46	32	47	51	45	46	46	40	100	0	0	51	47	40	69	7	16
Progressive Conservative Party	41	46	35	40	40	41	42	36	47	47	39	0	100	0	33	39	47	21	87	12
New Democratic Party	11	14	8	14	26	8	3	16	7	3	14	0	0	100	14	13	9	9	4	60
An Independent Candidate	3	2	3	0	2	3	4	2	0	4	8	0	0	0	3	1	4	2	1	12
Other	0	0	1	0	0	1	0	0	0	0	0	0	0	0	0	0	1	0	0	0
WEIGHTED SAMPLE SIZE (#)	356	187	167	49	83	97	128	150	78	56	54	159	146	40	130	67	155	179	104	21
UNWEIGHTED SAMPLE SIZE (#)	365	211	152	51	96	108	110	169	78	58	44	157	150	47	133	76	151	177	108	24

AMONG: Decided voters (excluded: undecided and non-voters).

V3)) Although you told us you haven't made up your mind about which party's candidate to vote for, you might be leaning toward a candidate. Of the following parties, are you leaning toward voting for any of them in the upcoming Newfoundland & Labrador provincial election?

	OVERALL %	GENDER		GENERATION (AGE CATEGORIES)				St. John's CMA	PROV. REGION			VOTE INTENT (DECIDED+LEANING)			COMMUNITY TYPE			FED 2025 VOTE		
		Male	Female	GEN Z (18-28)	MILLEN. (29-44)	GEN X (45-60)	BOOMERS (61+)		Eastern	Central	Western	Liberal Party	PC Party	NDP	Urban	Suburban	Rural	LPC	CPC	NDP
I am completely undecided, not leaning toward any party	51	56	47	34	35	43	67	52	42	33	68	0	0	0	49	47	54	58	31	28
Progressive Conservative Party	18	19	18	10	18	32	13	16	27	29	10	0	100	0	17	7	22	14	36	25
Liberal Party	18	12	21	20	22	17	15	15	16	23	18	100	0	0	18	20	16	16	30	0
New Democratic Party	12	9	14	36	18	8	4	16	13	11	4	0	0	100	13	25	7	9	3	47
An Independent Candidate	1	1	1	0	7	0	0	2	0	0	0	0	0	0	0	0	0	1	0	0
Other	1	2	0	0	0	0	1	0	0	5	0	0	0	0	0	0	1	1	0	0
WEIGHTED SAMPLE SIZE (#)	142	56	86	19	23	39	61	50	35	18	33	25	26	17	49	23	67	67	17	13
UNWEIGHTED SAMPLE SIZE (#)	134	61	73	20	24	40	50	52	33	19	25	24	26	17	45	23	63	59	17	12

AMONG: All undecided voters.

V3)) Although you told us you haven't made up your mind about which party's candidate to vote for, you might be leaning toward a candidate. Of the following parties, are you leaning toward voting for any of them in the upcoming Newfoundland & Labrador provincial election?

	OVERALL %	GENDER		GENERATION (AGE CATEGORIES)				St. John's CMA	PROV. REGION			VOTE INTENT (DECIDED+LEANING)			COMMUNITY TYPE			FED 2025 VOTE		
		Male	Female	GEN Z (18-28)	MILLEN. (29-44)	GEN X (45-60)	BOOMERS (61+)		Eastern	Central	Western	Liberal Party	PC Party	NDP	Urban	Suburban	Rural	LPC	CPC	NDP
Progressive Conservative Party	38	46	34	15	31	56	38	34	48	43	31	0	100	0	35	13	47	36	52	35
Liberal Party	36	29	40	31	38	30	46	32	28	34	57	100	0	0	38	38	34	39	43	0
New Democratic Party	25	22	26	54	31	15	12	33	24	16	12	0	0	100	27	48	16	22	5	65
Other	1	4	0	0	0	0	4	0	0	7	0	0	0	0	0	0	3	3	0	0
WEIGHTED SAMPLE SIZE (#)	68	24	45	13	13	22	20	23	19	12	11	25	26	17	23	12	31	27	12	9
UNWEIGHTED SAMPLE SIZE (#)	68	27	41	13	15	23	17	26	18	13	9	24	26	17	23	13	30	25	13	9

AMONG: Undecided voters who are leaning toward a party.

VOTE_INTENTALL)) Party Voting Intention (DECIDED+LEANING)

	OVERALL %	GENDER		GENERATION (AGE CATEGORIES)				St. John's CMA	PROV. REGION			VOTE INTENT (DECIDED+LEANING)			COMMUNITY TYPE			FED 2025 VOTE		
		Male	Female	GEN Z (18-28)	MILLEN. (29-44)	GEN X (45-60)	BOOMERS (61+)		Eastern	Central	Western	Liberal Party	PC Party	NDP	Urban	Suburban	Rural	LPC	CPC	NDP
Liberal Party	34	29	39	36	27	35	37	35	34	37	29	100	0	0	39	39	30	52	10	10
Progressive Conservative Party	32	37	26	29	32	35	30	29	38	39	26	0	100	0	26	30	36	18	77	16
Undecided / Not voting	21	19	23	16	16	19	27	19	20	14	31	0	0	0	20	14	24	19	8	15
New Democratic Party	10	12	9	19	22	7	3	15	8	5	9	0	0	100	12	16	7	8	4	52
Ind. Candidate	2	2	2	0	3	2	2	2	1	3	4	0	0	0	3	1	2	1	1	7
Other	0	0	0	0	0	1	0	0	0	1	0	0	0	0	0	0	1	0	0	0
WEIGHTED SAMPLE SIZE (#)	541	261	278	74	116	147	204	216	123	80	94	184	172	57	192	92	245	256	125	35
UNWEIGHTED SAMPLE SIZE (#)	541	292	247	76	132	160	173	240	119	83	74	181	176	64	193	101	235	247	128	38

AMONG: All.

VOTE_INTENTALL)) Party Voting Intention (DECIDED+LEANING)

	OVERALL %	GENDER		GENERATION (AGE CATEGORIES)				St. John's CMA	PROV. REGION			VOTE INTENT (DECIDED+LEANING)			COMMUNITY TYPE			FED 2025 VOTE		
		Male	Female	GEN Z (18-28)	MILLEN. (29-44)	GEN X (45-60)	BOOMERS (61+)		Eastern	Central	Western	Liberal Party	PC Party	NDP	Urban	Suburban	Rural	LPC	CPC	NDP
Liberal Party	43	36	51	43	32	44	50	43	42	44	42	100	0	0	48	45	39	65	11	11
Progressive Conservative Party	40	46	34	35	38	44	41	36	47	46	38	0	100	0	33	35	47	23	84	19
New Democratic Party	13	15	12	22	26	9	4	19	10	6	13	0	0	100	15	18	10	10	4	61
Ind. Candidate	3	2	3	0	3	3	3	2	1	4	6	0	0	0	3	1	3	2	1	8
Other	0	0	1	0	0	1	1	0	0	1	0	0	0	0	0	0	1	0	0	0
WEIGHTED SAMPLE SIZE (#)	426	211	213	62	98	119	148	174	98	69	65	184	172	57	155	79	186	207	116	30
UNWEIGHTED SAMPLE SIZE (#)	435	239	194	64	113	131	127	196	97	71	53	181	176	64	158	89	181	203	121	33

AMONG: Those who are decided OR leaning toward a party (Undecided/Not voting excluded).

PREF_PREMIER)) Who do you most prefer to be the next Premier of Newfoundland & Labrador																				
	OVERALL %	GENDER		GENERATION (AGE CATEGORIES)				St. John's CMA	PROV. REGION			VOTE INTENT (DECIDED+LEANING)			COMMUNITY TYPE			FED 2025 VOTE		
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John Hogan (Liberal Party)	39	36	42	40	28	37	45	42	41	42	29	90	11	17	49	40	31	60	12	17
Tony Wakeham (Progressive Conservative Party)	27	30	23	26	27	31	25	24	27	32	29	3	74	1	23	21	32	14	65	17
I'm not sure	24	22	27	22	27	23	25	22	24	21	29	6	12	16	19	28	26	18	19	25
Jim Dinn (New Democratic Party)	10	12	8	12	18	9	5	13	8	5	13	1	4	66	9	11	10	8	4	41
WEIGHTED SAMPLE SIZE (#)	541	261	278	74	116	147	204	216	123	80	94	184	172	57	192	92	245	256	125	35
UNWEIGHTED SAMPLE SIZE (#)	541	292	247	76	132	160	173	240	119	83	74	181	176	64	193	101	235	247	128	38

AMONG: All.

PREF_PREMIER)) Who do you most prefer to be the next Premier of Newfoundland & Labrador																				
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John Hogan (Liberal Party)	51	46	57	51	39	49	60	53	54	53	41	96	12	20	60	56	42	73	14	22
Tony Wakeham (Progressive Conservative Party)	36	39	32	33	36	40	33	31	36	41	41	3	84	2	28	29	44	17	80	23
Jim Dinn (New Democratic Party)	13	15	11	15	25	11	7	16	10	6	18	1	4	79	12	15	14	10	5	55
WEIGHTED SAMPLE SIZE (#)	409	204	203	57	85	113	153	170	93	63	67	173	152	48	155	66	180	209	101	26
UNWEIGHTED SAMPLE SIZE (#)	410	228	180	58	99	123	130	186	91	64	55	168	153	54	155	74	174	203	105	28

AMONG: Decided supporters.