

Q3)) Of the following parties, which party's candidate are you planning to vote for as MLA in your riding in the upcoming Nova Scotia provincial election?

	OVERALL %	GENDER		GENERATION (AGE CATEGORIES)						PROV. REGION				HRM REGION		REGIONS (HRM / MAINLAND / C.B.)		
		Male	Female	GEN Z (18-27)	MILLEN. (28-43)	GEN X (44-59)	GEN JONES (60-69)	BOOMERS+ (70+)	Annapolis Valley	Cape Breton	North Shore	Southern	HRM - All	HRM - Urban	HRM - Suburban	HRM	Mainland (Non-HRM)	Cape Breton
Progressive Conservative Party	35	38	31	22	30	34	45	40	34	40	33	43	31	25	36	31	36	40
New Democratic Party	16	15	17	19	16	15	11	20	7	7	16	5	24	24	28	24	10	7
Green Party	2	1	2	6	2	2	0	0	1	1	0	7	1	1	1	1	2	1
Liberal Party	14	15	13	6	17	14	13	14	15	17	12	13	13	17	11	13	14	17
An Independent Candidate	1	0	2	3	1	0	1	0	1	1	1	0	1	0	1	1	1	1
Undecided, but I will vote	16	14	17	20	21	13	10	14	18	16	23	7	14	13	12	14	17	16
Undecided, not sure if I will vote	13	10	14	14	9	14	18	9	19	13	13	19	9	10	7	9	17	13
I'm not going to vote	5	6	4	9	5	8	2	4	4	6	2	5	7	10	4	7	4	6
WEIGHTED SAMPLE SIZE (#)	500	241	259	59	132	128	92	89	65	69	76	57	232	93	107	232	199	69
UNWEIGHTED SAMPLE SIZE (#)	500	235	265	60	141	141	87	71	64	84	73	66	213	87	91	213	203	84

AMONG: All.

Q3)) Of the following parties, which party's candidate are you planning to vote for as MLA in your riding in the upcoming Nova Scotia provincial election?

	OVERALL %	GENDER		GENERATION (AGE CATEGORIES)						PROV. REGION				HRM REGION		REGIONS (HRM / MAINLAND / C.B.)		
		Male	Female	GEN Z (18-27)	MILLEN. (28-43)	GEN X (44-59)	GEN JONES (60-69)	BOOMERS+ (70+)	Annapolis Valley	Cape Breton	North Shore	Southern	HRM - All	HRM - Urban	HRM - Suburban	HRM	Mainland (Non-HRM)	Cape Breton
Progressive Conservative Party	52	55	49	40	45	52	64	54	58	61	53	63	45	38	47	45	58	61
New Democratic Party	24	22	26	34	25	23	16	27	11	11	25	7	34	36	36	34	15	11
Liberal Party	20	21	20	10	26	21	19	19	26	26	20	19	18	25	14	18	22	26
Green Party	2	1	3	11	2	3	0	0	2	1	0	10	2	1	2	2	4	1
An Independent Candidate	1	0	3	5	1	1	2	0	2	1	2	0	1	0	1	1	1	1
WEIGHTED SAMPLE SIZE (#)	333	166	167	33	87	84	64	65	38	45	48	39	163	62	82	163	125	45
UNWEIGHTED SAMPLE SIZE (#)	331	162	169	32	96	94	59	50	37	55	48	44	147	59	67	147	129	55

AMONG: Decided voters.

Q5)) Although you told us you haven't made up your mind about which party's candidate to vote for, you might be leaning toward a candidate. Of the following parties, are you leaning toward voting for any of them in the upcoming Nova Scotia provincial election?

	OVERALL %	GENDER		GENERATION (AGE CATEGORIES)						PROV. REGION				HRM REGION		REGIONS (HRM / MAINLAND / C.B.)		
		Male	Female	GEN Z (18-27)	MILLEN. (28-43)	GEN X (44-59)	GEN JONES (60-69)	BOOMERS+ (70+)	Annapolis Valley	Cape Breton	North Shore	Southern	HRM - All	HRM - Urban	HRM - Suburban	HRM	Mainland (Non-HRM)	Cape Breton
Progressive Conservative Party	21	26	18	24	31	7	4	42	10	19	26	29	21	25	18	21	21	19
Liberal Party	14	16	13	13	11	9	19	24	26	19	0	11	16	4	32	16	11	19
New Democratic Party	11	6	14	15	16	12	5	0	13	0	8	5	16	18	13	16	9	0
Green Party	1	0	2	4	0	3	0	0	0	0	0	0	3	4	4	3	0	0
I am completely undecided, not leaning toward any party	53	53	54	44	43	71	72	34	51	62	66	56	45	49	33	45	59	62
WEIGHTED SAMPLE SIZE (#)	127	53	74	19	38	30	22	18	19	17	26	12	53	21	21	53	57	17
UNWEIGHTED SAMPLE SIZE (#)	129	52	77	21	37	33	22	16	20	22	22	14	51	20	20	51	56	22

AMONG: All undecided voters.

Q5)) Although you told us you haven't made up your mind about which party's candidate to vote for, you might be leaning toward a candidate. Of the following parties, are you leaning toward voting for any of them in the upcoming Nova Scotia provincial election?

	OVERALL %	GENDER		GENERATION (AGE CATEGORIES)						PROV. REGION				HRM REGION		REGIONS (HRM / MAINLAND / C.B.)		
		Male	Female	GEN Z (18-27)	MILLEN. (28-43)	GEN X (44-59)	GEN JONES (60-69)	BOOMERS+ (70+)	Annapolis Valley	Cape Breton	North Shore	Southern	HRM - All	HRM - Urban	HRM - Suburban	HRM	Mainland (Non-HRM)	Cape Breton
Progressive Conservative Party	45	54	38	43	53	23	15	64	21	51	76	65	38	49	27	38	52	51
Liberal Party	30	33	27	23	19	29	68	36	53	49	0	25	28	7	47	28	26	49
New Democratic Party	23	13	30	27	28	39	17	0	26	0	24	11	28	36	20	28	22	0
Green Party	3	0	5	8	0	9	0	0	0	0	0	0	5	7	6	5	0	0
WEIGHTED SAMPLE SIZE (#)	59	25	34	11	22	9	6	12	9	6	9	5	29	11	14	29	23	6
UNWEIGHTED SAMPLE SIZE (#)	59	23	36	11	21	11	7	9	10	8	8	5	28	10	13	28	23	8

AMONG: Undecided voters who are leaning toward a party.



VOTE_INTENTALL)) Party Voting Intention (DECIDED+LEANING)

	OVERALL %	GENDER		GENERATION (AGE CATEGORIES)					PROV. REGION					HRM REGION		REGIONS (HRM / MAINLAND / C.B.)		
		Male	Female	GEN Z (18-27)	MILLEN. (28-43)	GEN X (44-59)	GEN JONES (60-69)	BOOMERS+ (70+)	Annapolis Valley	Cape Breton	North Shore	Southern	HRM - All	HRM - Urban	HRM - Suburban	HRM	Mainland (Non-HRM)	Cape Breton
Progressive Conservative Party	40	43	37	30	39	36	46	48	37	45	42	49	36	31	39	36	42	45
New Democratic Party	19	17	21	24	21	18	12	20	10	7	18	6	28	28	30	28	12	7
Liberal Party	17	18	16	10	20	16	18	19	23	22	12	16	16	17	17	16	17	22
Green Party	2	1	3	8	2	2	0	0	1	1	0	7	2	2	2	2	2	1
Independent Candidate	1	0	2	3	2	0	1	0	1	1	2	0	1	0	1	1	1	1
Undecided / Not voting	21	21	22	25	17	28	23	14	27	25	25	23	17	22	10	17	25	25
WEIGHTED SAMPLE SIZE (#)	500	241	259	59	132	128	92	89	65	69	76	57	232	93	107	232	199	69
UNWEIGHTED SAMPLE SIZE (#)	500	235	265	60	141	141	87	71	64	84	73	66	213	87	91	213	203	84

AMONG: ALL.

VOTE_INTENTALL)) Party Voting Intention (DECIDED+LEANING)

	OVERALL %	GENDER		GENERATION (AGE CATEGORIES)					PROV. REGION					HRM REGION		REGIONS (HRM / MAINLAND / C.B.)		
		Male	Female	GEN Z (18-27)	MILLEN. (28-43)	GEN X (44-59)	GEN JONES (60-69)	BOOMERS+ (70+)	Annapolis Valley	Cape Breton	North Shore	Southern	HRM - All	HRM - Urban	HRM - Suburban	HRM	Mainland (Non-HRM)	Cape Breton
Progressive Conservative Party	51	55	47	40	46	49	59	56	51	59	56	64	44	39	44	44	57	59
New Democratic Party	24	21	26	32	25	25	16	23	14	10	24	8	33	36	34	33	16	10
Liberal Party	22	23	21	13	24	22	23	22	31	29	17	20	20	22	19	20	22	29
Green Party	2	1	4	10	2	3	0	0	2	1	0	8	2	2	2	2	3	1
Independent Candidate	1	0	3	4	2	1	1	0	2	1	3	0	1	0	1	1	2	1
WEIGHTED SAMPLE SIZE (#)	394	191	203	44	110	92	71	77	47	52	57	44	193	73	96	193	149	52
UNWEIGHTED SAMPLE SIZE (#)	392	185	207	43	119	105	66	59	47	63	57	49	176	69	80	176	153	63

AMONG: Those who are decided OR leaning toward a party (Undecided / Not voting excluded).

PREF_PREMIER)) Who do you most prefer to be the next Premier of Nova Scotia?

	OVERALL %	GENDER		GENERATION (AGE CATEGORIES)					PROV. REGION					HRM REGION		REGIONS (HRM / MAINLAND / C.B.)		
		Male	Female	GEN Z (18-27)	MILLEN. (28-43)	GEN X (44-59)	GEN JONES (60-69)	BOOMERS+ (70+)	Annapolis Valley	Cape Breton	North Shore	Southern	HRM - All	HRM - Urban	HRM - Suburban	HRM	Mainland (Non-HRM)	Cape Breton
Tim Houston (Progressive Conservative Party)	41	44	39	39	39	39	45	47	47	49	39	53	35	33	36	35	46	49
Claudia Chender (New Democratic Party)	17	17	18	22	15	20	11	20	9	11	14	6	25	27	29	25	10	11
Zach Churchill (Liberal Party)	14	15	12	8	17	8	17	16	18	13	12	11	13	13	16	13	14	13
Anthony Edmonds (Green Party)	2	1	3	5	2	2	1	0	0	1	0	7	2	2	2	2	2	1
I'm not sure	26	23	28	27	26	30	26	17	25	27	34	23	23	25	17	23	28	27
WEIGHTED SAMPLE SIZE (#)	500	241	259	59	132	128	92	89	65	69	76	57	232	93	107	232	199	69
UNWEIGHTED SAMPLE SIZE (#)	500	235	265	60	141	141	87	71	64	84	73	66	213	87	91	213	203	84

AMONG: ALL.

PREF_PREMIER)) Who do you most prefer to be the next Premier of Nova Scotia?

	OVERALL	GENDER		GENERATION (AGE CATEGORIES)					PROV. REGION					HRM REGION		REGIONS (HRM / MAINLAND / C.B.)		
	%	Male	Female	GEN Z (18-27)	MILLEN. (28-43)	GEN X (44-59)	GEN JONES (60-69)	BOOMERS+ (70+)	Annapolis Valley	Cape Breton	North Shore	Southern	HRM - All	HRM - Urban	HRM - Suburban	HRM	Mainland (Non-HRM)	Cape Breton
Tim Houston (Progressive Conservative Party)	56	58	54	53	53	55	61	57	63	67	59	68	46	44	43	46	63	67
Claudia Chender (New Democratic Party)	23	22	25	30	21	29	15	24	12	15	22	8	33	36	35	33	14	15
Zach Churchill (Liberal Party)	18	19	17	11	24	12	22	19	24	17	19	15	18	18	19	18	19	17
Anthony Edmonds (Green Party)	3	1	4	7	3	3	2	0	0	1	0	8	3	2	3	3	3	1
WEIGHTED SAMPLE SIZE (#)	372	186	186	43	97	89	68	74	49	50	50	44	178	70	88	178	143	50
UNWEIGHTED SAMPLE SIZE (#)	370	181	189	42	106	101	64	57	48	61	50	49	162	67	73	162	147	61

AMONG: Decided voters.



D1)) What is your age in numbers? (like 25)

	OVERALL %	GENDER		GENERATION (AGE CATEGORIES)					Annapolis Valley	PROV. REGION				HRM REGION		REGIONS (HRM / MAINLAND / C.B.)		
		Male	Female	GEN Z (18-27)	MILLEN. (28-43)	GEN X (44-59)	GEN JONES (60-69)	BOOMERS+ (70+)		Cape Breton	North Shore	Southern	HRM - All	HRM - Urban	HRM - Suburban	HRM	Mainland (Non-HRM)	Cape Breton
65+	27	26	28	0	0	0	49	100	27	27	27	27	27	21	38	27	27	27
55-64	19	19	19	0	0	38	51	0	19	19	19	19	19	23	16	19	19	19
45-54	14	12	15	0	0	54	0	0	15	16	10	20	12	10	14	12	15	16
35-44	16	18	14	0	52	8	0	0	14	14	19	9	17	22	13	17	15	14
18-34	25	26	23	100	48	0	0	0	25	25	25	25	25	24	20	25	25	25
WEIGHTED SAMPLE SIZE (#)	500	241	259	59	132	128	92	89	65	69	76	57	232	93	107	232	199	69
UNWEIGHTED SAMPLE SIZE (#)	500	235	265	60	141	141	87	71	64	84	73	66	213	87	91	213	203	84

AMONG: All.

D2)) Are you ...

	OVERALL %	GENDER		GENERATION (AGE CATEGORIES)					Annapolis Valley	PROV. REGION				HRM REGION		REGIONS (HRM / MAINLAND / C.B.)		
		Male	Female	GEN Z (18-27)	MILLEN. (28-43)	GEN X (44-59)	GEN JONES (60-69)	BOOMERS+ (70+)		Cape Breton	North Shore	Southern	HRM - All	HRM - Urban	HRM - Suburban	HRM	Mainland (Non-HRM)	Cape Breton
Female	52	0	100	51	47	53	63	47	52	52	52	52	52	44	56	52	52	52
Male	48	100	0	49	53	47	37	53	48	48	48	48	48	56	44	48	48	48
WEIGHTED SAMPLE SIZE (#)	500	241	259	59	132	128	92	89	65	69	76	57	232	93	107	232	199	69
UNWEIGHTED SAMPLE SIZE (#)	500	235	265	60	141	141	87	71	64	84	73	66	213	87	91	213	203	84

AMONG: All.

D4)) What was your total household income (before taxes) in the last year?

	OVERALL %	GENDER		GENERATION (AGE CATEGORIES)					Annapolis Valley	PROV. REGION				HRM REGION		REGIONS (HRM / MAINLAND / C.B.)		
		Male	Female	GEN Z (18-27)	MILLEN. (28-43)	GEN X (44-59)	GEN JONES (60-69)	BOOMERS+ (70+)		Cape Breton	North Shore	Southern	HRM - All	HRM - Urban	HRM - Suburban	HRM	Mainland (Non-HRM)	Cape Breton
\$140,000 or more	10	13	8	1	11	17	8	7	8	5	9	7	13	13	13	13	8	5
\$120,000 - \$139,999	5	6	4	6	5	3	9	4	6	6	9	1	4	8	2	4	6	6
\$100,000 - \$119,999	10	11	8	3	14	13	5	7	16	8	12	8	8	7	10	8	12	8
\$80,000 - \$99,999	10	9	10	4	7	11	9	16	5	8	6	10	13	18	10	13	7	8
\$60,000 - \$79,999	16	20	12	16	14	15	21	16	19	19	15	18	14	12	17	14	17	19
\$40,000 - \$59,999	18	19	17	22	19	15	19	17	10	11	17	26	20	14	26	20	17	11
Less than \$40,000	26	19	34	34	28	22	22	30	28	37	31	20	23	22	19	23	27	37
Don't know/Prefer not to say	5	5	6	14	2	5	7	4	7	7	2	10	4	5	1	4	6	7
WEIGHTED SAMPLE SIZE (#)	500	241	259	59	132	128	92	89	65	69	76	57	232	93	107	232	199	69
UNWEIGHTED SAMPLE SIZE (#)	500	235	265	60	141	141	87	71	64	84	73	66	213	87	91	213	203	84

AMONG: All.

D5)) What is the highest level of education that you have achieved?

	OVERALL %	GENDER		GENERATION (AGE CATEGORIES)					Annapolis Valley	PROV. REGION				HRM REGION		REGIONS (HRM / MAINLAND / C.B.)		
		Male	Female	GEN Z (18-27)	MILLEN. (28-43)	GEN X (44-59)	GEN JONES (60-69)	BOOMERS+ (70+)		Cape Breton	North Shore	Southern	HRM - All	HRM - Urban	HRM - Suburban	HRM	Mainland (Non-HRM)	Cape Breton
Post-graduate (Master's, PhD etc)	10	9	11	3	11	13	12	10	13	9	5	10	12	15	11	12	9	9
Graduated university/college	44	38	50	32	50	50	44	34	39	46	52	40	43	42	43	43	44	46
Some university/college	18	20	16	28	13	14	20	22	20	23	14	12	19	15	22	19	15	23
Graduated high school	22	25	18	29	24	15	21	24	20	17	24	29	21	19	20	21	24	17
Some high school	5	6	4	5	2	7	2	7	6	4	2	7	5	8	4	5	5	4
Prefer not to say	1	2	0	4	1	1	0	2	3	1	2	2	0	0	0	0	2	1
WEIGHTED SAMPLE SIZE (#)	500	241	259	59	132	128	92	89	65	69	76	57	232	93	107	232	199	69
UNWEIGHTED SAMPLE SIZE (#)	500	235	265	60	141	141	87	71	64	84	73	66	213	87	91	213	203	84

AMONG: All.

D6)) How would you describe the community you live in?

	OVERALL %	GENDER		GENERATION (AGE CATEGORIES)					Annapolis Valley	PROV. REGION				HRM REGION		REGIONS (HRM / MAINLAND / C.B.)		
		Male	Female	GEN Z (18-27)	MILLEN. (28-43)	GEN X (44-59)	GEN JONES (60-69)	BOOMERS+ (70+)		Cape Breton	North Shore	Southern	HRM - All	HRM - Urban	HRM - Suburban	HRM	Mainland (Non-HRM)	Cape Breton
Rural	39	36	42	24	46	39	41	40	65	39	62	89	13	0	0	13	71	39
Suburban	32	31	33	29	25	31	42	35	20	30	22	6	46	0	100	46	17	30
Urban	26	31	21	36	26	29	15	24	10	24	16	0	40	100	0	40	9	24
Prefer not to say	3	2	3	11	3	1	1	2	4	8	0	5	1	0	0	1	3	8
WEIGHTED SAMPLE SIZE (#)	500	241	259	59	132	128	92	89	65	69	76	57	232	93	107	232	199	69
UNWEIGHTED SAMPLE SIZE (#)	500	235	265	60	141	141	87	71	64	84	73	66	213	87	91	213	203	84

AMONG: All.

D8)) Which of these best describes your ethnicity? Select all that apply.

	OVERALL %	GENDER		GENERATION (AGE CATEGORIES)					Annapolis Valley	PROV. REGION				HRM REGION		REGIONS (HRM / MAINLAND / C.B.)		
		Male	Female	GEN Z (18-27)	MILLEN. (28-43)	GEN X (44-59)	GEN JONES (60-69)	BOOMERS+ (70+)		Cape Breton	North Shore	Southern	HRM - All	HRM - Urban	HRM - Suburban	HRM	Mainland (Non-HRM)	Cape Breton
White	90	84	95	74	86	92	95	96	93	92	94	95	85	82	90	85	94	92
Indigenous	4	5	3	11	6	4	1	0	3	5	3	2	6	6	4	6	3	5
Black	3	3	4	7	6	3	1	1	0	5	1	1	5	4	6	5	1	5
Chinese	1	1	1	1	2	1	0	0	0	0	0	0	2	4	0	2	0	0
Arab	1	1	1	2	1	0	1	0	0	0	1	0	1	2	1	1	0	0
South Asian	0	1	0	0	2	0	0	0	0	0	0	0	1	0	2	1	0	0
Other	4	5	2	4	3	4	4	3	3	3	4	4	3	6	2	3	4	3
Prefer not to say	2	3	0	4	2	3	0	0	4	1	0	0	2	4	1	2	1	1
WEIGHTED SAMPLE SIZE (#)	500	241	259	59	132	128	92	89	65	69	76	57	232	93	107	232	199	69
UNWEIGHTED SAMPLE SIZE (#)	500	235	265	60	141	141	87	71	64	84	73	66	213	87	91	213	203	84

AMONG: All.

