

Q3)) Of the following parties, which party's candidate are you planning to vote for as MLA in your riding in the upcoming Nova Scotia provincial election?

	OVERALL %	GENDER		GENERATION (AGE CATEGORIES)					PROV. REGION				HRM REGION		
		Male	Female	GEN Z (18-27)	MILLEN. (28-43)	GEN X (44-59)	GEN JONES (60-69)	BOOMERS+ (70+)	Annapolis Valley	Cape Breton	North Shore	Southern	HRM - All	HRM - Urban	HRM - Suburban
Progressive Conservative Party	29	33	25	19	22	29	41	32	39	33	22	27	28	24	32
Undecided, but I will vote	23	18	29	17	25	24	23	28	36	24	38	15	17	17	17
New Democratic Party	15	16	14	21	16	17	7	15	4	9	12	17	21	27	17
Liberal Party	12	13	12	14	11	13	14	11	11	17	9	12	13	13	12
Undecided, not sure if I will vote	9	8	10	13	5	9	13	8	4	11	2	18	10	12	12
I'm not going to vote	6	4	8	11	11	7	1	3	6	1	5	8	8	6	7
Green Party	3	7	0	4	9	1	0	3	0	4	8	2	3	1	3
An Independent Candidate	1	1	1	1	1	1	1	0	0	1	3	0	1	2	0
WEIGHTED SAMPLE SIZE (#)	396	188	208	54	97	97	81	67	52	55	57	46	186	83	75
UNWEIGHTED SAMPLE SIZE (#)	396	170	226	61	115	116	63	41	45	56	38	41	216	99	79

AMONG: All.

Q3)) Of the following parties, which party's candidate are you planning to vote for as MLA in your riding in the upcoming Nova Scotia provincial election?

	OVERALL %	GENDER		GENERATION (AGE CATEGORIES)					PROV. REGION				HRM REGION		
		Male	Female	GEN Z (18-27)	MILLEN. (28-43)	GEN X (44-59)	GEN JONES (60-69)	BOOMERS+ (70+)	Annapolis Valley	Cape Breton	North Shore	Southern	HRM - All	HRM - Urban	HRM - Suburban
Progressive Conservative Party	48	47	48	33	37	48	64	52	72	51	41	46	43	37	50
New Democratic Party	25	23	27	36	28	28	11	25	7	14	22	28	32	41	27
Liberal Party	20	18	23	23	19	21	22	18	21	26	16	21	20	19	18
Green Party	6	10	1	6	15	1	0	5	0	6	15	4	5	1	5
An Independent Candidate	2	2	1	2	1	2	2	0	0	2	6	0	1	2	0
WEIGHTED SAMPLE SIZE (#)	242	131	110	32	57	59	52	41	28	35	31	27	121	54	48
UNWEIGHTED SAMPLE SIZE (#)	238	120	118	34	67	70	41	26	25	33	20	22	138	65	52

AMONG: Decided voters.

Q5)) Although you told us you haven't made up your mind about which party's candidate to vote for, you might be leaning toward a candidate. Of the following parties, are you leaning toward voting for any of them in the upcoming Nova Scotia provincial election?

	OVERALL %	GENDER		GENERATION (AGE CATEGORIES)					PROV. REGION				HRM REGION		
		Male	Female	GEN Z (18-27)	MILLEN. (28-43)	GEN X (44-59)	GEN JONES (60-69)	BOOMERS+ (70+)	Annapolis Valley	Cape Breton	North Shore	Southern	HRM - All	HRM - Urban	HRM - Suburban
I am completely undecided, not leaning toward any party	49	47	50	45	26	48	74	49	30	60	41	76	48	27	70
Progressive Conservative Party	22	21	24	17	37	13	12	33	22	21	46	15	15	30	0
New Democratic Party	11	12	11	4	12	15	8	14	20	9	5	5	13	17	13
Liberal Party	9	9	8	11	16	6	6	4	13	3	4	5	12	14	5
Green Party	7	11	4	15	6	16	0	0	13	0	5	0	11	9	12
Ryan Dodge	2	0	3	8	2	2	0	0	3	7	0	0	1	3	0
WEIGHTED SAMPLE SIZE (#)	129	49	80	16	29	31	29	24	21	19	23	15	51	24	21
UNWEIGHTED SAMPLE SIZE (#)	124	40	84	18	33	38	21	14	16	22	15	14	57	28	20

AMONG: All undecided voters.

Q5)) Although you told us you haven't made up your mind about which party's candidate to vote for, you might be leaning toward a candidate. Of the following parties, are you leaning toward voting for any of them in the upcoming Nova Scotia provincial election?

	OVERALL %	GENDER		GENERATION (AGE CATEGORIES)					PROV. REGION				HRM REGION		
		Male	Female	GEN Z (18-27)	MILLEN. (28-43)	GEN X (44-59)	GEN JONES (60-69)	BOOMERS+ (70+)	Annapolis Valley	Cape Breton	North Shore	Southern	HRM - All	HRM - Urban	HRM - Suburban
Progressive Conservative Party	46	39	50	36	52	26	45	65	32	64	78	62	30	43	0
New Democratic Party	23	22	23	9	17	29	32	27	30	28	8	19	26	24	44
Liberal Party	17	17	17	23	22	13	23	8	19	8	6	19	24	20	17
Green Party	14	22	9	33	8	32	0	0	19	0	8	0	21	13	39
WEIGHTED SAMPLE SIZE (#)	64	26	38	8	21	16	7	12	14	6	13	4	26	17	6
UNWEIGHTED SAMPLE SIZE (#)	62	24	38	9	21	19	6	7	10	8	10	4	30	18	7

AMONG: Undecided voters who are leaning toward a party.

VOTE_INTENTALL)) Party Voting Intention (DECIDED+LEANING)

	OVERALL %	GENDER		GENERATION (AGE CATEGORIES)					PROV. REGION				HRM REGION		
		Male	Female	GEN Z (18-27)	MILLEN. (28-43)	GEN X (44-59)	GEN JONES (60-69)	BOOMERS+ (70+)	Annapolis Valley	Cape Breton	North Shore	Southern	HRM - All	HRM - Urban	HRM - Suburban
Progressive Conservative Party	36	38	34	24	33	34	45	44	48	40	41	32	32	32	32
Undecided / Not voting	22	16	28	24	19	22	27	20	18	23	22	33	21	14	27
New Democratic Party	19	19	19	22	20	22	10	20	12	12	14	18	24	31	21
Liberal Party	15	15	15	17	16	15	16	13	16	18	10	14	16	17	13
Green Party	6	10	2	8	11	6	0	3	5	4	10	2	6	3	7
Independent Candidate	2	1	2	4	1	2	1	0	1	4	3	0	1	2	0
WEIGHTED SAMPLE SIZE (#)	396	188	208	54	97	97	81	67	52	55	57	46	186	83	75
UNWEIGHTED SAMPLE SIZE (#)	396	170	226	61	115	116	63	41	45	56	38	41	216	99	79

AMONG: All.

VOTE_INTENTALL)) Party Voting Intention (DECIDED+LEANING)

	OVERALL %	GENDER		GENERATION (AGE CATEGORIES)					PROV. REGION				HRM REGION		
		Male	Female	GEN Z (18-27)	MILLEN. (28-43)	GEN X (44-59)	GEN JONES (60-69)	BOOMERS+ (70+)	Annapolis Valley	Cape Breton	North Shore	Southern	HRM - All	HRM - Urban	HRM - Suburban
Progressive Conservative Party	47	46	48	32	41	43	62	55	58	52	52	48	40	38	44
New Democratic Party	24	23	26	29	25	28	14	25	14	16	18	27	31	36	29
Liberal Party	20	18	21	22	20	19	22	16	20	23	13	21	20	19	18
Green Party	7	12	3	11	13	7	0	4	6	5	13	4	8	4	9
Independent Candidate	2	2	3	5	2	3	2	0	1	5	4	0	1	3	0
WEIGHTED SAMPLE SIZE (#)	308	157	151	41	79	76	59	54	43	42	44	31	147	71	55
UNWEIGHTED SAMPLE SIZE (#)	303	144	159	44	89	90	47	33	36	42	30	26	169	84	59

AMONG: Those who are decided OR leaning toward a party (Undecided excluded).

PREF_PREMIER)) Who do you most prefer to be the next Premier of Nova Scotia?

	OVERALL %	GENDER		GENERATION (AGE CATEGORIES)					PROV. REGION				HRM REGION		
		Male	Female	GEN Z (18-27)	MILLEN. (28-43)	GEN X (44-59)	GEN JONES (60-69)	BOOMERS+ (70+)	Annapolis Valley	Cape Breton	North Shore	Southern	HRM - All	HRM - Urban	HRM - Suburban
Tim Houston (Progressive Conservative Party)	39	42	36	36	35	36	47	41	51	42	44	47	32	32	31
I'm not sure	23	17	29	19	22	24	29	21	18	24	27	23	23	18	24
Claudia Chender (New Democratic Party)	19	20	18	18	19	23	11	24	9	9	15	13	27	33	28
Zach Churchill (Liberal Party)	14	16	13	18	21	11	10	11	15	20	14	18	12	11	14
Anthony Edmonds (Green Party)	4	5	4	9	3	6	3	3	7	6	0	0	6	6	4
WEIGHTED SAMPLE SIZE (#)	396	188	208	54	97	97	81	67	52	55	57	46	186	83	75
UNWEIGHTED SAMPLE SIZE (#)	396	170	226	61	115	116	63	41	45	56	38	41	216	99	79

AMONG: All.

PREF_PREMIER)) Who do you most prefer to be the next Premier of Nova Scotia?

	OVERALL %	GENDER		GENERATION (AGE CATEGORIES)					PROV. REGION				HRM REGION		
		Male	Female	GEN Z (18-27)	MILLEN. (28-43)	GEN X (44-59)	GEN JONES (60-69)	BOOMERS+ (70+)	Annapolis Valley	Cape Breton	North Shore	Southern	HRM - All	HRM - Urban	HRM - Suburban
Tim Houston (Progressive Conservative Party)	51	51	51	44	45	48	65	52	62	55	60	60	41	39	40
Claudia Chender (New Democratic Party)	25	24	25	22	25	30	16	30	11	12	21	17	36	40	37
Zach Churchill (Liberal Party)	19	19	19	23	26	15	15	14	19	26	19	23	16	14	18
Anthony Edmonds (Green Party)	6	7	5	11	4	7	4	4	9	8	0	0	8	7	5
WEIGHTED SAMPLE SIZE (#)	305	157	148	44	76	74	58	53	43	42	42	36	143	68	57
UNWEIGHTED SAMPLE SIZE (#)	298	142	156	46	86	88	46	32	34	41	27	30	166	82	61

AMONG: Decided voters.

Q8a)) Now we would like to ask your opinion about some issues. What is your opinion about the current provincial government's approach or performance regarding the following in Nova Scotia?

(a) Healthcare Services and Accessibility

	OVERALL %	GENDER		GENERATION (AGE CATEGORIES)					PROV. REGION				HRM REGION		
		Male	Female	GEN Z (18-27)	MILLEN. (28-43)	GEN X (44-59)	GEN JONES (60-69)	BOOMERS+ (70+)	Annapolis Valley	Cape Breton	North Shore	Southern	HRM - All	HRM - Urban	HRM - Suburban
Very Favourable	14	15	13	20	13	10	18	12	30	11	7	17	12	16	10
A little Favourable	20	23	17	17	22	19	19	22	26	26	15	26	17	16	16
Indifferent / No Opinion	14	16	12	29	13	14	9	9	6	14	21	12	14	9	17
A little Unfavourable	22	20	24	13	26	21	21	26	20	7	26	23	25	26	27
Very Unfavourable	30	26	34	21	27	35	32	31	18	42	31	22	32	33	30
WEIGHTED SAMPLE SIZE (#)	340	170	169	46	73	81	76	64	41	47	47	42	163	69	71
UNWEIGHTED SAMPLE SIZE (#)	340	157	183	51	94	98	58	39	37	46	32	37	188	84	73

AMONG: All (random subset of 340 respondents).

Q8b)) Now we would like to ask your opinion about some issues. What is your opinion about the current provincial government's approach or performance regarding the following in Nova Scotia?

(b) Provincial Taxation

	OVERALL %	GENDER		GENERATION (AGE CATEGORIES)					PROV. REGION				HRM REGION		
		Male	Female	GEN Z (18-27)	MILLEN. (28-43)	GEN X (44-59)	GEN JONES (60-69)	BOOMERS+ (70+)	Annapolis Valley	Cape Breton	North Shore	Southern	HRM - All	HRM - Urban	HRM - Suburban
Very Favourable	9	14	4	17	9	8	6	7	27	9	2	14	5	7	4
A little Favourable	14	14	14	16	13	13	12	17	14	14	12	4	17	18	14
Indifferent / No Opinion	28	21	34	28	25	27	34	24	29	22	34	20	30	28	33
A little Unfavourable	24	23	25	20	29	22	26	23	11	29	29	24	24	29	22
Very Unfavourable	25	28	23	19	24	31	22	28	20	26	22	38	24	18	26
WEIGHTED SAMPLE SIZE (#)	340	170	169	46	73	81	76	64	41	47	47	42	163	69	71
UNWEIGHTED SAMPLE SIZE (#)	340	157	183	51	94	98	58	39	37	46	32	37	188	84	73

AMONG: All (random subset of 340 respondents).

Q8c)) Now we would like to ask your opinion about some issues. What is your opinion about the current provincial government's approach or performance regarding the following in Nova Scotia?

(c) Education System Quality and Funding

	OVERALL %	GENDER		GENERATION (AGE CATEGORIES)					PROV. REGION				HRM REGION		
		Male	Female	GEN Z (18-27)	MILLEN. (28-43)	GEN X (44-59)	GEN JONES (60-69)	BOOMERS+ (70+)	Annapolis Valley	Cape Breton	North Shore	Southern	HRM - All	HRM - Urban	HRM - Suburban
Very Favourable	9	10	8	10	8	5	7	17	21	9	5	13	6	8	6
A little Favourable	25	27	22	34	25	22	25	21	23	23	28	28	23	23	23
Indifferent / No Opinion	37	39	35	30	37	35	43	37	37	32	44	21	40	38	42
A little Unfavourable	19	14	24	17	23	23	14	17	11	25	17	28	18	15	20
Very Unfavourable	10	10	11	10	7	14	11	9	8	11	5	9	13	16	8
WEIGHTED SAMPLE SIZE (#)	340	170	169	46	73	81	76	64	41	47	47	42	163	69	71
UNWEIGHTED SAMPLE SIZE (#)	340	157	183	51	94	98	58	39	37	46	32	37	188	84	73

AMONG: All (random subset of 340 respondents).

Q8d)) Now we would like to ask your opinion about some issues. What is your opinion about the current provincial government's approach or performance regarding the following in Nova Scotia?

(d) Economic Growth and Job Opportunities

	OVERALL %	GENDER		GENERATION (AGE CATEGORIES)					PROV. REGION				HRM REGION		
		Male	Female	GEN Z (18-27)	MILLEN. (28-43)	GEN X (44-59)	GEN JONES (60-69)	BOOMERS+ (70+)	Annapolis Valley	Cape Breton	North Shore	Southern	HRM - All	HRM - Urban	HRM - Suburban
Very Favourable	10	11	10	14	13	5	9	13	18	11	7	13	9	8	9
A little Favourable	23	24	21	15	22	23	30	20	42	13	25	18	21	26	21
Indifferent / No Opinion	30	30	31	33	28	31	31	27	24	25	35	26	33	32	35
A little Unfavourable	20	17	23	16	20	24	17	22	7	28	21	22	20	17	18
Very Unfavourable	17	18	16	22	17	18	13	18	9	24	12	21	18	17	16
WEIGHTED SAMPLE SIZE (#)	340	170	169	46	73	81	76	64	41	47	47	42	163	69	71
UNWEIGHTED SAMPLE SIZE (#)	340	157	183	51	94	98	58	39	37	46	32	37	188	84	73

AMONG: All (random subset of 340 respondents).

Q8e)) Now we would like to ask your opinion about some issues. What is your opinion about the current provincial government's approach or performance regarding the following in Nova Scotia?

(e) Housing Costs and Availability

	OVERALL %	GENDER		GENERATION (AGE CATEGORIES)					PROV. REGION				HRM REGION		
		Male	Female	GEN Z (18-27)	MILLEN. (28-43)	GEN X (44-59)	GEN JONES (60-69)	BOOMERS+ (70+)	Annapolis Valley	Cape Breton	North Shore	Southern	HRM - All	HRM - Urban	HRM - Suburban
Very Favourable	10	11	9	18	13	8	7	7	20	15	2	14	7	9	5
A little Favourable	10	13	7	13	5	4	10	21	18	15	5	0	11	15	9
Indifferent / No Opinion	13	10	15	19	11	12	17	7	19	6	21	15	10	6	13
A little Unfavourable	23	23	23	7	34	27	23	17	9	26	36	30	20	24	15
Very Unfavourable	44	42	46	43	36	49	44	48	34	38	35	41	51	45	58
WEIGHTED SAMPLE SIZE (#)	340	170	169	46	73	81	76	64	41	47	47	42	163	69	71
UNWEIGHTED SAMPLE SIZE (#)	340	157	183	51	94	98	58	39	37	46	32	37	188	84	73

AMONG: All (random subset of 340 respondents).

Q8f)) Now we would like to ask your opinion about some issues. What is your opinion about the current provincial government's approach or performance regarding the following in Nova Scotia?

(f) Cost of Living and Affordability

	OVERALL %	GENDER		GENERATION (AGE CATEGORIES)					PROV. REGION				HRM REGION		
		Male	Female	GEN Z (18-27)	MILLEN. (28-43)	GEN X (44-59)	GEN JONES (60-69)	BOOMERS+ (70+)	Annapolis Valley	Cape Breton	North Shore	Southern	HRM - All	HRM - Urban	HRM - Suburban
Very Favourable	11	12	9	18	15	10	7	7	26	10	2	16	8	13	6
A little Favourable	9	11	8	7	6	3	13	19	15	8	13	0	10	11	12
Indifferent / No Opinion	14	11	16	19	13	14	13	10	15	14	25	13	10	6	11
A little Unfavourable	25	27	22	22	27	22	31	21	17	30	25	28	24	29	19
Very Unfavourable	41	38	45	34	39	51	37	44	28	38	34	43	47	42	53
WEIGHTED SAMPLE SIZE (#)	340	170	169	46	73	81	76	64	41	47	47	42	163	69	71
UNWEIGHTED SAMPLE SIZE (#)	340	157	183	51	94	98	58	39	37	46	32	37	188	84	73

AMONG: All (random subset of 340 respondents).

Q8g)) Now we would like to ask your opinion about some issues. What is your opinion about the current provincial government's approach or performance regarding the following in Nova Scotia?

(g) Infrastructure Development and Roads

	OVERALL %	GENDER		GENERATION (AGE CATEGORIES)					PROV. REGION				HRM REGION		
		Male	Female	GEN Z (18-27)	MILLEN. (28-43)	GEN X (44-59)	GEN JONES (60-69)	BOOMERS+ (70+)	Annapolis Valley	Cape Breton	North Shore	Southern	HRM - All	HRM - Urban	HRM - Suburban
Very Favourable	10	12	8	14	11	5	8	16	14	11	7	15	9	10	9
A little Favourable	23	23	22	28	19	21	32	14	43	12	25	20	20	23	21
Indifferent / No Opinion	25	22	28	21	31	27	24	20	20	19	35	27	25	20	29
A little Unfavourable	26	28	24	21	23	28	25	34	11	33	23	25	30	27	29
Very Unfavourable	16	14	17	16	16	19	11	17	12	25	10	13	16	19	12
WEIGHTED SAMPLE SIZE (#)	340	170	169	46	73	81	76	64	41	47	47	42	163	69	71
UNWEIGHTED SAMPLE SIZE (#)	340	157	183	51	94	98	58	39	37	46	32	37	188	84	73

AMONG: All (random subset of 340 respondents).

Q8h)) Now we would like to ask your opinion about some issues. What is your opinion about the current provincial government's approach or performance regarding the following in Nova Scotia?

(h) Environmental Protection and Renewable Energy Initiatives

	OVERALL %	GENDER		GENERATION (AGE CATEGORIES)					PROV. REGION				HRM REGION		
		Male	Female	GEN Z (18-27)	MILLEN. (28-43)	GEN X (44-59)	GEN JONES (60-69)	BOOMERS+ (70+)	Annapolis Valley	Cape Breton	North Shore	Southern	HRM - All	HRM - Urban	HRM - Suburban
Very Favourable	8	9	7	13	6	6	4	13	14	8	0	12	8	6	9
A little Favourable	25	27	22	16	24	24	24	32	40	18	25	19	24	25	21
Indifferent / No Opinion	39	34	44	47	39	48	42	17	32	36	44	34	41	36	44
A little Unfavourable	13	15	12	11	17	12	10	15	5	22	11	19	11	11	13
Very Unfavourable	16	16	15	13	13	10	20	23	9	15	20	16	16	21	13
WEIGHTED SAMPLE SIZE (#)	340	170	169	46	73	81	76	64	41	47	47	42	163	69	71
UNWEIGHTED SAMPLE SIZE (#)	340	157	183	51	94	98	58	39	37	46	32	37	188	84	73

AMONG: All (random subset of 340 respondents).

Q8i)) Now we would like to ask your opinion about some issues. What is your opinion about the current provincial government's approach or performance regarding the following in Nova Scotia?

(i) Dealing with Unhoused People / Tent Encampments

	OVERALL %	GENDER		GENERATION (AGE CATEGORIES)					PROV. REGION				HRM REGION		
		Male	Female	GEN Z (18-27)	MILLEN. (28-43)	GEN X (44-59)	GEN JONES (60-69)	BOOMERS+ (70+)	Annapolis Valley	Cape Breton	North Shore	Southern	HRM - All	HRM - Urban	HRM - Suburban
Very Favourable	8	11	6	18	8	4	8	7	19	12	0	13	6	9	4
A little Favourable	19	18	20	11	12	17	34	17	34	17	23	16	15	13	17
Indifferent / No Opinion	18	16	21	24	29	17	12	11	14	19	14	24	19	12	21
A little Unfavourable	22	22	21	16	22	29	13	26	16	16	15	26	25	31	21
Very Unfavourable	33	33	32	30	28	33	33	38	16	35	48	22	34	35	37
WEIGHTED SAMPLE SIZE (#)	340	170	169	46	73	81	76	64	41	47	47	42	163	69	71
UNWEIGHTED SAMPLE SIZE (#)	340	157	183	51	94	98	58	39	37	46	32	37	188	84	73

AMONG: All (random subset of 340 respondents).

ISSUES_RANK)) TOP1: Please rank the following issues in terms of how important they are to you when you consider who to vote for in the upcoming provincial election:(rank at least two issues, with 1 being your top issue).

% RANKING EACH AS #1

	OVERALL %	GENDER		GENERATION (AGE CATEGORIES)					PROV. REGION				HRM REGION		
		Male	Female	GEN Z (18-27)	MILLEN. (28-43)	GEN X (44-59)	GEN JONES (60-69)	BOOMERS+ (70+)	Annapolis Valley	Cape Breton	North Shore	Southern	HRM - All	HRM - Urban	HRM - Suburban
Cost of Living and Affordability	39	39	40	29	38	40	47	37	42	45	28	40	39	36	41
Healthcare Services and Accessibility	28	25	31	17	25	25	23	48	20	30	49	33	22	22	22
Housing Costs and Availability	13	10	16	27	16	14	10	3	15	10	9	3	18	18	19
Provincial Taxation	5	8	2	5	10	7	3	0	5	3	2	9	5	6	5
Environmental Protection and Renewable Energy Initiatives	5	5	5	4	5	4	3	10	4	3	5	7	5	8	1
Dealing with Unhoused People / Tent Encampments	5	5	4	10	1	5	7	2	10	0	3	5	5	4	7
Economic Growth and Job Opportunities	3	4	2	6	5	2	3	0	3	8	4	3	1	1	0
Education System Quality and Funding	1	2	1	2	2	2	1	0	0	1	0	0	2	2	3
Infrastructure Development and Roads	1	2	0	0	0	1	3	0	0	0	0	0	2	4	1
WEIGHTED SAMPLE SIZE (#)	340	170	169	46	73	81	76	64	41	47	47	42	163	69	71

AMONG: All (random subset of 340 respondents).

ISSUES_RANK)) TOP2: Please rank the following issues in terms of how important they are to you when you consider who to vote for in the upcoming provincial election:(rank at least two issues, with 1 being your top issue).

% RANKING EACH AS #1 OR #2

	OVERALL %	GENDER		GENERATION (AGE CATEGORIES)					PROV. REGION				HRM REGION		
		Male	Female	GEN Z (18-27)	MILLEN. (28-43)	GEN X (44-59)	GEN JONES (60-69)	BOOMERS+ (70+)	Annapolis Valley	Cape Breton	North Shore	Southern	HRM - All	HRM - Urban	HRM - Suburban
Cost of Living and Affordability	67	64	69	56	65	71	75	62	78	73	63	60	65	63	66
Healthcare Services and Accessibility	51	47	54	28	45	46	54	77	52	64	61	60	41	44	35
Housing Costs and Availability	38	33	42	62	44	35	35	21	30	36	37	28	43	41	48
Provincial Taxation	13	19	7	11	17	18	10	6	10	7	5	29	13	9	17
Dealing with Unhoused People / Tent Encampments	11	10	11	17	9	9	12	9	15	4	18	8	11	9	13
Environmental Protection and Renewable Energy Initiatives	8	7	9	12	5	6	6	14	6	3	10	10	9	14	4
Economic Growth and Job Opportunities	7	9	5	9	9	7	5	5	6	11	7	6	6	8	4
Infrastructure Development and Roads	3	6	0	0	2	5	3	3	3	0	0	0	5	6	6
Education System Quality and Funding	3	4	2	6	3	3	1	3	0	3	0	0	5	6	6
WEIGHTED SAMPLE SIZE (#)	340	170	169	46	73	81	76	64	41	47	47	42	163	69	71

AMONG: All (random subset of 340 respondents).

Q12)) How satisfied are you with the current Nova Scotia government led by Premier Tim Houston?

	OVERALL %	GENDER		GENERATION (AGE CATEGORIES)					PROV. REGION				HRM REGION		
		Male	Female	GEN Z (18-27)	MILLEN. (28-43)	GEN X (44-59)	GEN JONES (60-69)	BOOMERS+ (70+)	Annapolis Valley	Cape Breton	North Shore	Southern	HRM - All	HRM - Urban	HRM - Suburban
Very Satisfied	14	17	12	16	19	6	16	15	29	11	21	25	6	8	6
A little Satisfied	30	36	24	21	23	35	31	37	34	25	32	25	30	30	30
Indifferent / No Opinion	18	16	21	33	23	17	16	5	13	22	16	10	22	17	24
A little Dissatisfied	15	12	18	14	14	16	15	18	9	19	10	19	17	19	15
Very Dissatisfied	22	19	25	16	20	26	23	25	15	23	21	21	25	26	25
WEIGHTED SAMPLE SIZE (#)	396	188	208	54	97	97	81	67	52	55	57	46	186	83	75
UNWEIGHTED SAMPLE SIZE (#)	396	170	226	61	115	116	63	41	45	56	38	41	216	99	79

AMONG: All.

D1)) What is your age in numbers? (like 25)

	OVERALL %	GENDER		GENERATION (AGE CATEGORIES)					PROV. REGION				HRM REGION		
		Male	Female	GEN Z (18-27)	MILLEN. (28-43)	GEN X (44-59)	GEN JONES (60-69)	BOOMERS+ (70+)	Annapolis Valley	Cape Breton	North Shore	Southern	HRM - All	HRM - Urban	HRM - Suburban
65+	27	26	28	0	0	0	50	100	27	27	29	27	27	24	34
55-64	19	20	19	0	0	37	50	0	19	19	21	19	19	23	15
45-54	14	13	15	0	0	58	0	0	15	15	9	15	15	12	16
35-44	14	15	14	0	54	5	0	0	14	14	15	14	14	17	10
18-34	25	26	23	100	46	0	0	0	25	25	27	25	25	24	25
WEIGHTED SAMPLE SIZE (#)	396	188	208	54	97	97	81	67	52	55	57	46	186	83	75
UNWEIGHTED SAMPLE SIZE (#)	396	170	226	61	115	116	63	41	45	56	38	41	216	99	79

AMONG: All.

D2)) Are you ...

	OVERALL %	GENDER		GENERATION (AGE CATEGORIES)					PROV. REGION				HRM REGION		
		Male	Female	GEN Z (18-27)	MILLEN. (28-43)	GEN X (44-59)	GEN JONES (60-69)	BOOMERS+ (70+)	Annapolis Valley	Cape Breton	North Shore	Southern	HRM - All	HRM - Urban	HRM - Suburban
Female	52	0	100	44	54	55	57	48	52	52	56	52	52	50	49
Male	48	100	0	56	46	45	43	52	48	48	44	48	48	50	51
WEIGHTED SAMPLE SIZE (#)	396	188	208	54	97	97	81	67	52	55	57	46	186	83	75
UNWEIGHTED SAMPLE SIZE (#)	396	170	226	61	115	116	63	41	45	56	38	41	216	99	79

AMONG: All.

D4)) What was your total household income (before taxes) in the last year?

	OVERALL %	GENDER		GENERATION (AGE CATEGORIES)					PROV. REGION				HRM REGION		
		Male	Female	GEN Z (18-27)	MILLEN. (28-43)	GEN X (44-59)	GEN JONES (60-69)	BOOMERS+ (70+)	Annapolis Valley	Cape Breton	North Shore	Southern	HRM - All	HRM - Urban	HRM - Suburban
Don't know/Prefer not to say	4	4	5	12	2	5	1	2	6	6	2	6	4	4	2
\$140,000 or more	10	11	8	5	8	12	10	11	6	4	6	9	13	18	9
\$120,000 - \$139,999	3	3	4	5	3	2	6	0	1	2	8	1	3	4	3
\$100,000 - \$119,999	8	10	5	10	12	7	2	8	8	4	9	8	8	8	9
\$80,000 - \$99,999	14	15	13	11	16	14	16	11	14	10	8	16	17	15	17
\$60,000 - \$79,999	13	12	15	7	13	11	20	14	15	8	14	19	13	6	22
\$40,000 - \$59,999	15	17	14	9	15	18	14	19	14	17	19	14	14	13	16
Less than \$40,000	33	28	36	40	30	30	31	36	36	47	34	26	29	32	22
WEIGHTED SAMPLE SIZE (#)	396	188	208	54	97	97	81	67	52	55	57	46	186	83	75
UNWEIGHTED SAMPLE SIZE (#)	396	170	226	61	115	116	63	41	45	56	38	41	216	99	79

AMONG: All.

D5)) What is the highest level of education that you have achieved?

	OVERALL %	GENDER		GENERATION (AGE CATEGORIES)					PROV. REGION				HRM REGION		
		Male	Female	GEN Z (18-27)	MILLEN. (28-43)	GEN X (44-59)	GEN JONES (60-69)	BOOMERS+ (70+)	Annapolis Valley	Cape Breton	North Shore	Southern	HRM - All	HRM - Urban	HRM - Suburban
Prefer not to say	1	0	1	4	1	0	0	0	1	0	0	2	1	1	0
Post-graduate (Master's, PhD etc)	9	8	9	2	11	10	8	8	7	1	15	4	10	13	9
Graduated university/college	36	35	36	25	35	46	38	30	39	40	24	31	39	43	38
Some university/college	25	24	25	33	28	14	27	26	27	34	28	23	21	16	28
Graduated high school	23	24	23	25	21	20	23	28	11	23	33	32	21	19	21
Some high school	7	9	6	11	4	10	4	8	15	2	0	7	8	9	4
WEIGHTED SAMPLE SIZE (#)	396	188	208	54	97	97	81	67	52	55	57	46	186	83	75
UNWEIGHTED SAMPLE SIZE (#)	396	170	226	61	115	116	63	41	45	56	38	41	216	99	79

AMONG: All.

D6)) How would you describe the community you live in?

	OVERALL %	GENDER		GENERATION (AGE CATEGORIES)					PROV. REGION				HRM REGION		
		Male	Female	GEN Z (18-27)	MILLEN. (28-43)	GEN X (44-59)	GEN JONES (60-69)	BOOMERS+ (70+)	Annapolis Valley	Cape Breton	North Shore	Southern	HRM - All	HRM - Urban	HRM - Suburban
Prefer not to say	2	1	3	6	2	1	0	0	1	2	0	0	3	0	0
Rural	39	34	44	28	34	39	54	39	68	45	60	82	13	0	0
Suburban	30	36	25	34	29	30	28	32	27	30	18	8	40	0	100
Urban	29	30	28	31	36	30	18	29	4	23	22	10	44	100	0
WEIGHTED SAMPLE SIZE (#)	396	188	208	54	97	97	81	67	52	55	57	46	186	83	75
UNWEIGHTED SAMPLE SIZE (#)	396	170	226	61	115	116	63	41	45	56	38	41	216	99	79

AMONG: ALL.

D8)) Which of these best describes your ethnicity? Select all that apply.

	OVERALL %	GENDER		GENERATION (AGE CATEGORIES)					PROV. REGION				HRM REGION		
		Male	Female	GEN Z (18-27)	MILLEN. (28-43)	GEN X (44-59)	GEN JONES (60-69)	BOOMERS+ (70+)	Annapolis Valley	Cape Breton	North Shore	Southern	HRM - All	HRM - Urban	HRM - Suburban
White	90	88	93	73	91	93	94	94	99	91	89	97	86	83	90
Black	5	6	5	19	6	1	5	0	1	5	3	1	9	10	8
Indigenous	3	4	2	8	3	5	0	0	2	3	2	2	4	7	1
Other (please describe)	2	2	2	2	1	2	1	4	1	0	9	0	1	1	2
Chinese	1	1	1	0	2	1	0	2	0	2	0	0	1	2	1
Prefer not to say	1	0	1	1	1	3	0	0	1	2	0	0	1	1	0
Arab	1	1	0	4	1	0	0	0	0	0	0	0	1	3	0
South Asian	0	0	1	1	1	0	0	0	0	0	0	2	0	1	0
WEIGHTED SAMPLE SIZE (#)	396	188	208	54	97	97	81	67	52	55	57	46	186	83	75
UNWEIGHTED SAMPLE SIZE (#)	396	170	226	61	115	116	63	41	45	56	38	41	216	99	79

AMONG: ALL.