

# Fall/Winter 2021 Provincial Report Nova Scotia



## Introduction

MQO Research spoke with 400 residents of Nova Scotia to gauge the political temperature in the province for the latest edition of our quarterly political poll: Atlantic Matters.

## Provincial Politics

According to the latest polling numbers, following their election win, the PCs now lead in overall support following a significant decline for the Liberals. Among decided and leaning voters:

- PC Party support jumped 14 percentage points to 41%.
- NDP support increased 12 percentage points to 27%.
- Current Liberal support decreased by 28 percentage points to 23%.
- Support for the Green Party held relatively steady at 5%.

The Atlantic Matters poll was conducted by telephone from November 14<sup>th</sup> and November 24<sup>th</sup>, 2021 and included 400 randomly selected eligible voters from across the province. The margin of error for the total sample is  $\pm 4.9$  percentage points, 19 times out of 20.

**For more information on Atlantic Matters or MQO Research, contact:**

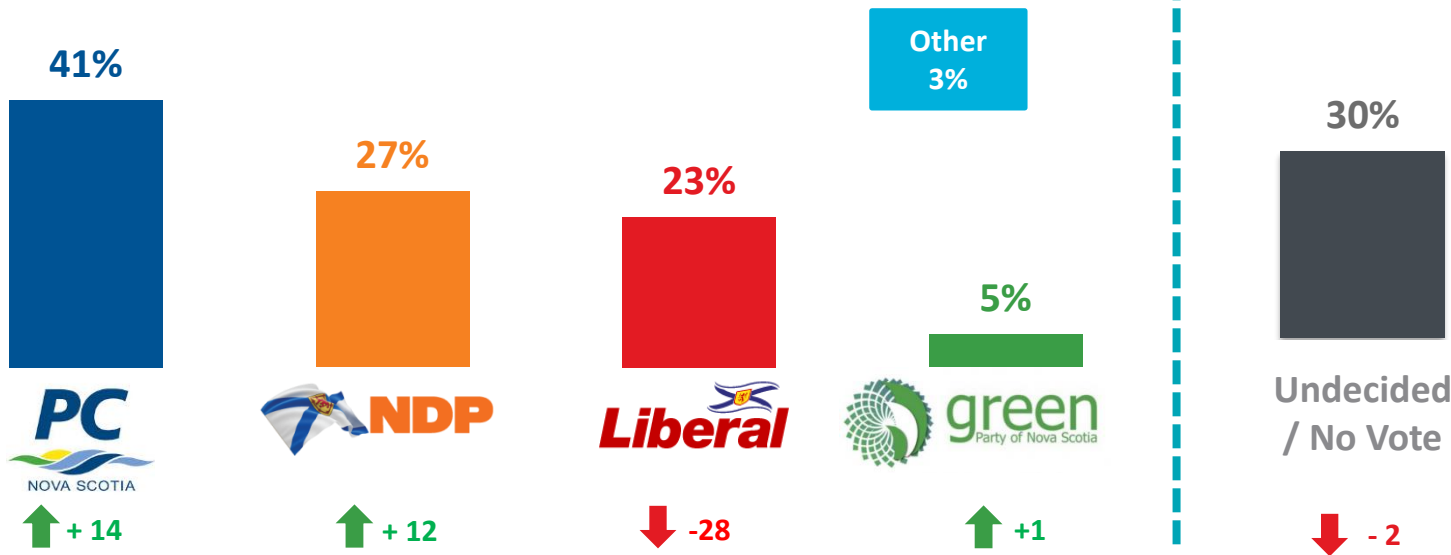
**Lianne Sarson, VP, Research and Engagement**

**[lsarson@mgoresearch.com](mailto:lsarson@mgoresearch.com)**

**Tel: 902-219-2957**

*“If a provincial election were held today, which party would you most likely vote for?”*

Decided and Leaning Voters

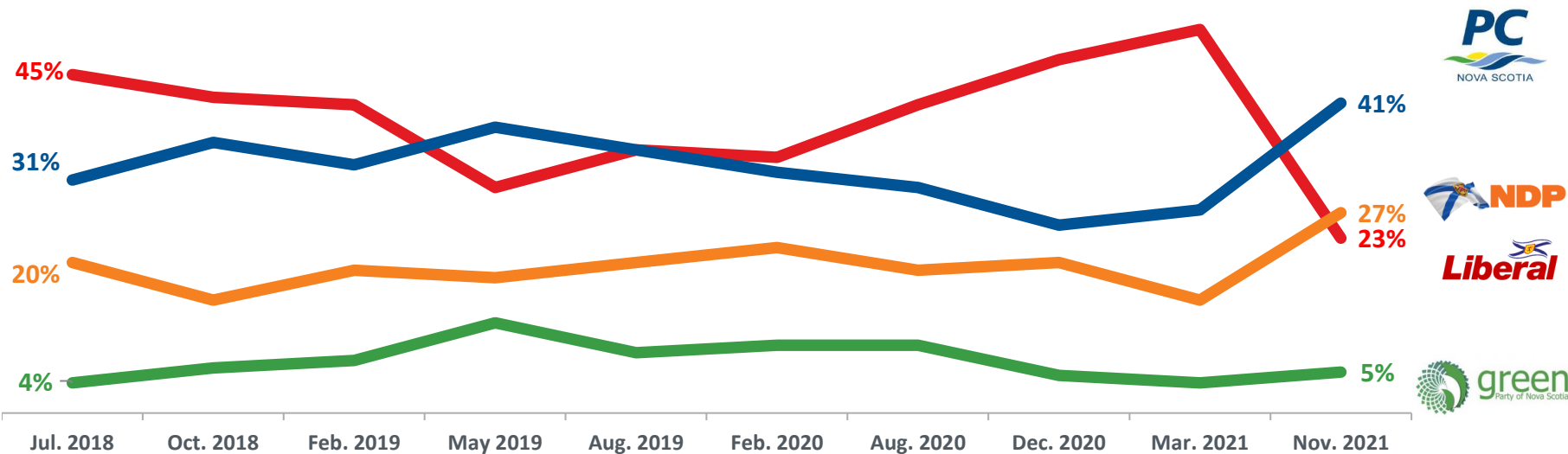


% point change vs. March 2021

# PROVINCIAL POLITICS – NS TREND

*“If a provincial election were held today, which party would you most likely vote for?”*

Decided and Leaning Voters



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Decided and Leaning Voters

	July 2018	October 2018	February 2019	May 2019	August 2019	February 2020	August 2020	December 2020	March 2021	November 2021
<b>PC</b>	31%	36%	33%	38%	35%	32%	30%	25%	27%	41%
<b>NDP</b>	20%	15%	19%	18%	20%	22%	19%	20%	15%	27%
<b>Liberal</b>	45%	42%	41%	30%	35%	34%	41%	47%	51%	23%
<b>Green</b>	4%	6%	7%	12%	8%	9%	9%	5%	4%	5%