

Summer 2019 Provincial Report New Brunswick



Introduction

MQO Research spoke with 400 residents of New Brunswick to gauge the political temperature in the province for the Summer edition of our quarterly political poll: Atlantic Matters.

Provincial Politics

According to the latest polling numbers, the PCs maintained their lead while support for the Greens dropped back this quarter. Among decided and leaning voters:

- PC Party support edged up 3 percentage points to 43%.
- Liberal support held relatively steady at 31%.
- Support for the Green Party dropped by 7 percentage points to 13%.
- Support for the People's Alliance trended up 4 percentage points to 9%.
- NDP support held steady at 3%.

The Atlantic Matters poll was conducted by telephone from August 6th to August 14th, 2019 and included 400 randomly selected eligible voters from across the province. The margin of error for the total sample is ± 4.9 percentage points 19 times out of 20.

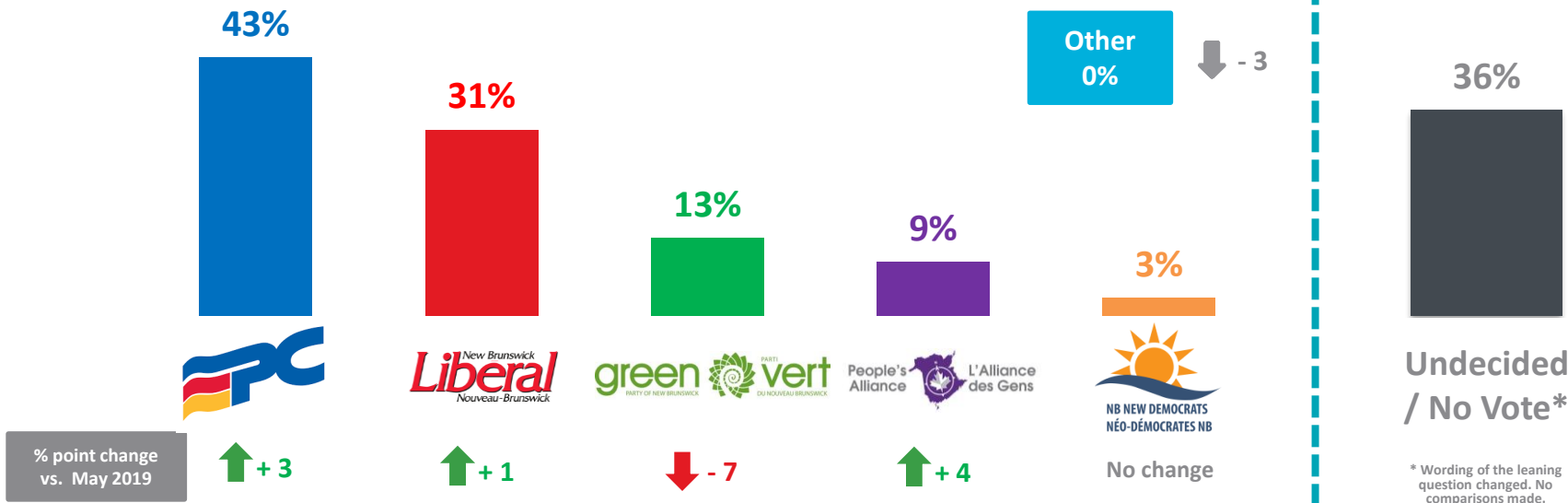
For more information on Atlantic Matters or MQO Research, contact:

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“If a provincial election were held today, which party would you most likely vote for?”

Decided and Leaning Voters

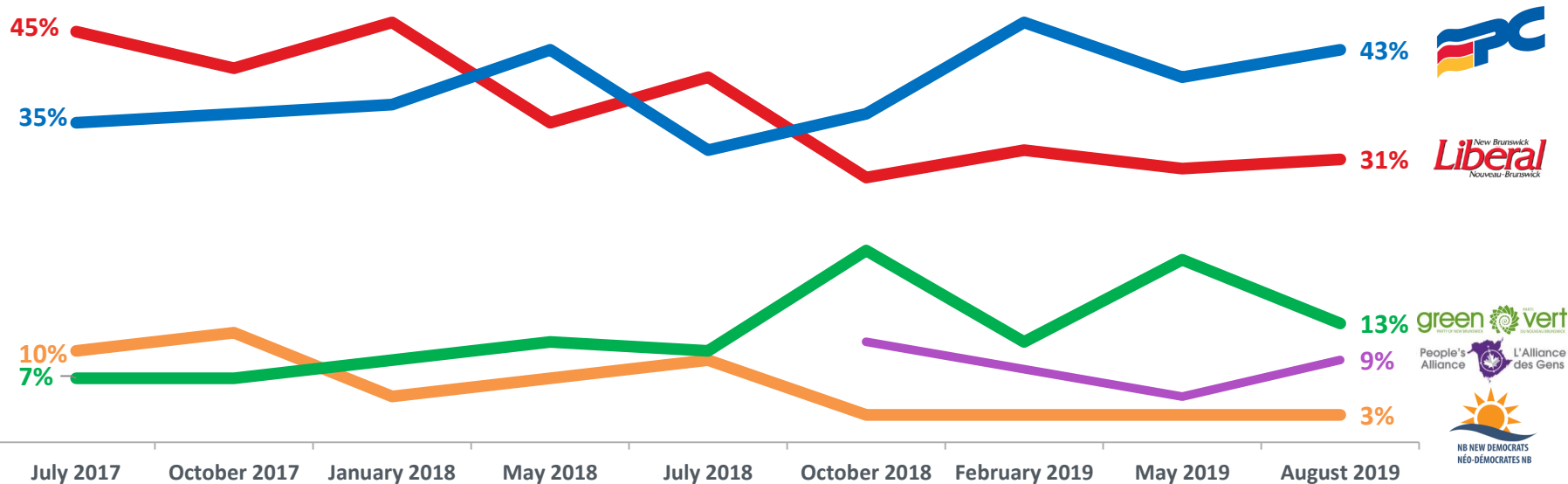


* Wording of the leaning question changed. No comparisons made.

PROVINCIAL POLITICS – NB TREND

“If a provincial election were held today, which party would you most likely vote for?”

Decided and Leaning Voters



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Decided and Leaning Voters

	July 2017	October 2017	January 2018	May 2018	July 2018	October 2018	February 2019	May 2019	August 2019
PC	35%	36%	37%	43%	32%	36%	46%	40%	43%
Liberal	45%	41%	46%	35%	40%	29%	32%	30%	31%
Green	7%	7%	9%	11%	10%	21%	11%	20%	13%
People’s Alliance	N/A	N/A	N/A	N/A	N/A	11%	8%	5%	9%
NDP	10%	12%	5%	7%	9%	3%	3%	3%	3%