

Fall 2018 Federal Report New Brunswick



Introduction

MQO Research spoke with 600 residents of New Brunswick to gauge the political temperature in the province for the October edition of our quarterly political poll: Atlantic Matters.

Federal Politics

According to the latest polling numbers, the federal Liberals and Conservatives are statistically tied in New Brunswick. Among decided and leaning voters:

- Support for the Liberal Party was relatively unchanged at 35%.
- Conservative support dropped 6 percentage points to 38%.
- NDP support was relatively unchanged at 8%.
- Support for the Green Party jumped 5 percentage points to 15%.

The undecided / no vote group was unchanged at 37%.

Government Performance

The rating for the leadership of Prime Minister Justin Trudeau edged up from a mean score of 4.7 in May to 5.0 this quarter (on a 10-point scale).

The Atlantic Matters poll was conducted by telephone from October 23rd to November 5th, 2018 and included 600 randomly selected eligible voters from across the province. The margin of error for the total sample is ± 4.0 percentage points 19 times out of 20.

For more information on Atlantic Matters or MQO Research, contact:

Stephen Moore – Vice-President

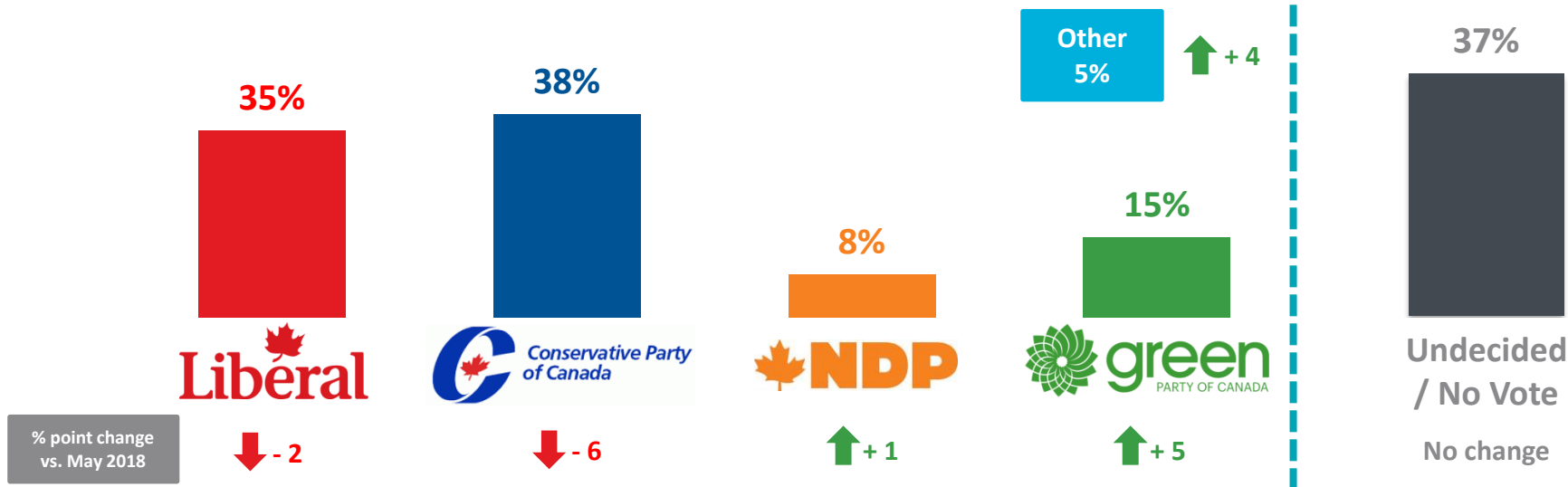
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"If a federal election were held today, which party would you most likely vote for?"

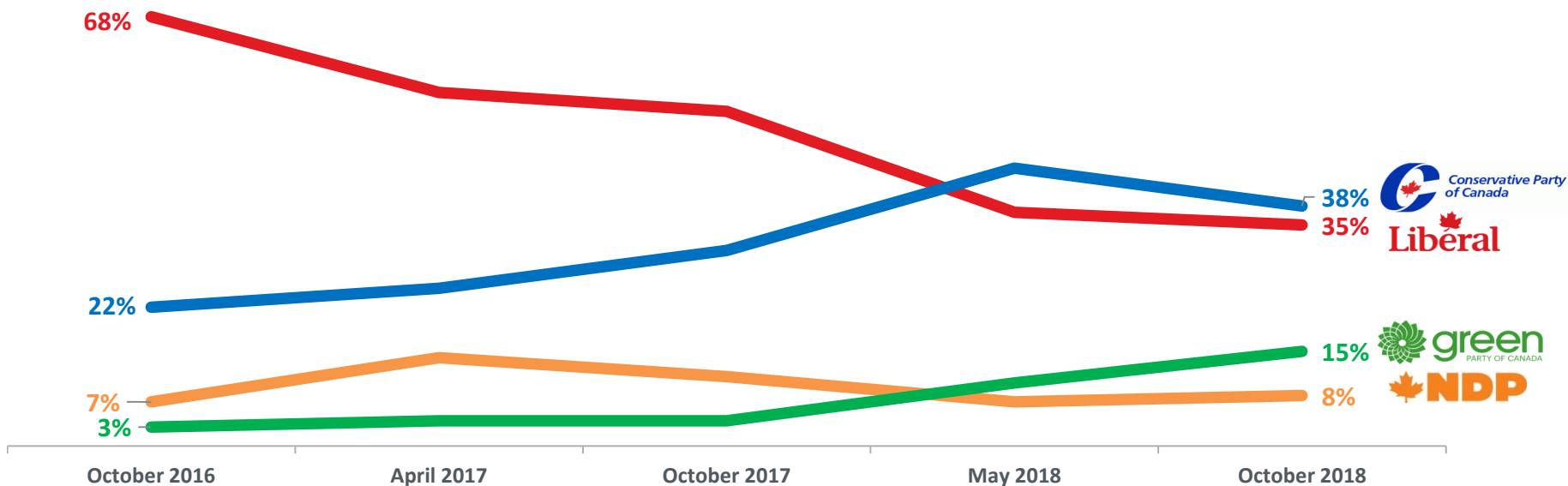
Decided and Leaning Voters



% point change vs. May 2018

“If a federal election were held today, which party would you most likely vote for?”

Decided and Leaning Voters



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Decided and Leaning Voters

	October 2016	April 2017	October 2017	May 2018	October 2018
Liberal	68%	56%	53%	37%	35%
Conservative	22%	25%	31%	44%	38%
NDP	7%	14%	11%	7%	8%
Green	3%	4%	4%	10%	15%

“How would you rate the overall leadership of Prime Minister Justin Trudeau?”



Mean Rating
5.0

↑ +0.3

Mean rating change vs. May 2018

■ 1 to 5 ■ 6 to 7 ■ 8 to 10 (1 – very weak / 10 – very strong)



* Don't know / refusals removed (n=564)